MEDIA RELEASE

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AUSSIE RURAL FICTION AUTHORS ON THE SAME PAGE

AustralianRuralRomance.com – home of emerging, established and awardwinning authors all proudly published by Australian publishers.

In an Australian first, scores of authors from across the country have banded together to create an online portal for lovers of the fastest growing and still bestselling genre, Australian rural fiction.

To highlight the values of community spirit and cooperation the genre is known for, and despite all vying for the same market, these authors are promoting their books together on an all new website, www.AustralianRuralRomance.com. The site includes sub-genres such as contemporary, historical and suspense and showcases the genre's emerging, established and award-winning authors published by Australian publishers.

Speaking on behalf of the group, website creator and author Jennie Jones said, "You might expect jealousy and conflict not unlike the plots and twists of the stories they write, but this group of authors believe forming a group to support each other and connect with readers will be a win-win situation for readers and the writers alike.

"While the online portal focuses on books published in print form with Aussie publishers there are so many wonderful rural fiction writers on cyber shelves. We look forward to brewing the billy tea and having those much loved ebook authors (and debut novelists) drop in to chat."

As a portal, readers of Australia's best selling genre have easy access to their favourite authors, can discover new authors and get news about current and upcoming releases. There are easy links to buy books and featured guest author blog posts throughout the year with book giveaways.

International best-selling rural romance author Rachael Johns said, "Community spirit is a common theme in rural Australia and in our rural fiction and this websites carries on that tradition perfectly."

Visit www.australianruralromance.com for more information.